

**WELCOME!**

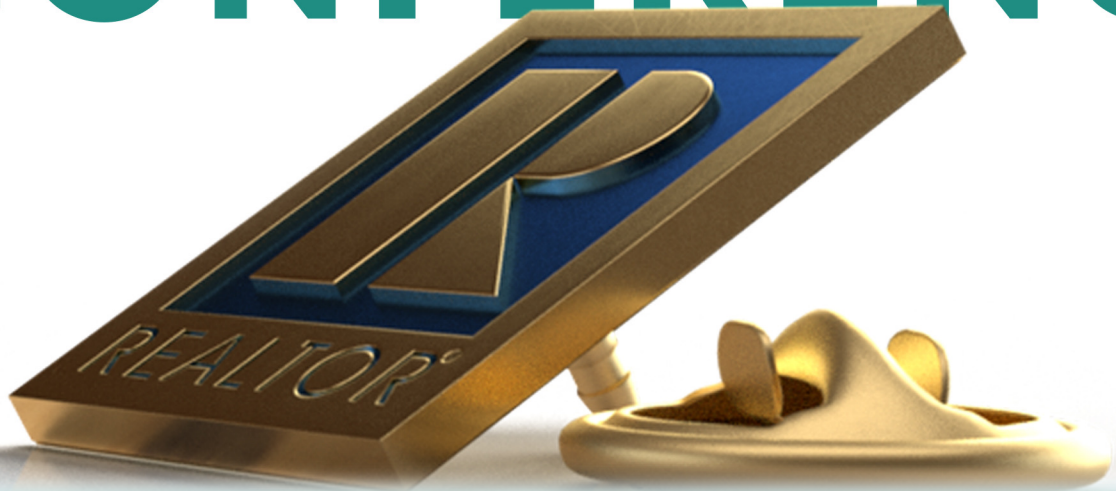
REALTOR<sup>®</sup> Political Action Committee



FALL

# BUSINESS CONFERENCE

2022



KATHARINE CAREY, CHAIR ♦ CYNTHIA GUSTAFSON, VICE CHAIR  
September 21, 2022



# FALL BUSINESS CONFERENCE



**SEPTEMBER 21-23, 2022**  
THE GRAND HOTEL IN SPOKANE

# AGENDA

- I. **CALL TO ORDER AND ROLL CALL**
- II. **APPROVAL OF AGENDA**
- III. **APPROVAL OF MINUTES**  
Minutes Dated 4/20/2022, 6.29/0222, and 8/29/2022
- IV. **CHAIRS REPORT** – *Katharine Carey, Chair*
- V. **UPDATES**
  - a. 2022 RPAC Goals
    - i. President’s Circle – *Cynthia Gustafson, 2022 RPAC Vice Chair*
    - ii. Participation – *Cheri Daniels, WR President & NAR Participation Council Member*
    - iii. Major Investors – *Jeff Smart, NAR Major Investor Council Chair*
    - iv. Champions Club – *MaryKay Robinson, VP Government Affairs*
- VI. **2022 Primary Election Update** - *Nathan Gorton, Government Affairs Director*
- VII. **Action Items** - *Nathan Gorton, Government Affairs Director*
  - a. **General Election IE Allotment**
    1. Funding request from Local General Fund for local IEs.
    2. Funding request from State Account for State Legislative IEs.
  - b. **Congressional Funding Request**
    3. Pre-approval on funding post-election as debt reduction
  - c. **Changes to RPAC Policy Manual**
    4. Appointment and Term Limit of RPAC Chair & Vice Chair Positions
- VIII. **2022 RPAC Trustee Expiring Terms** – *Alisha Harrison, Vice President Elect & NAR RPAC Trustee*
- IX. **ANNOUNCEMENTS**
- X. **ADJOURN**





**SPECIAL  
ANNOUNCEMENT  
CHERI DANIELS**

**2022 WASHINGTON REALTORS® PRESIDENT  
2022 NAR RPAC Participation Council**





# REPORT FROM MADAM CHAIR







**RPAC**

**REALTORS®  
POLITICAL ACTION  
COMMITTEE**

# GOAL UPDATES

**TOTAL DOLLARS RAISED**

**\$1,393,776**





## RPAC STATE & INDIVIDUAL FUNDRAISING TRANSMITTAL DEADLINES

### RPAC FUNDRAISING TRANSMITTAL DEADLINES:

**\*\*\*INVESTMENTS WILL NEED TO BE AT WR OFFICE AT LEAST 7 DAYS PRIOR to NAR DEADLINES \*\*\***

**NAR ANNUAL MEETING RECOGNITION TRANSMITTAL DEADLINE: **Wednesday, October 19th****

**RPAC STATE & INDIVIDUAL YEAREND TRANSMITTAL DEADLINE: **Thursday, December 15th****







# PRESIDENT'S CIRCLE

**CYNTHIA GUSTAFSON,**  
*2022 RPAC Vice Chair*





**RPAC**

**REALTORS®  
POLITICAL ACTION  
COMMITTEE**

# GOAL UPDATES

**PRESIDENT'S CIRCLE**

**2022 GOAL: 50**

**CURRENTLY AT 60**







2023 President's Circle  
Conference  
Will be held IN CANCUN!  
March 6<sup>th</sup> - 9<sup>th</sup> 2023

**\$2,000 must be completed by**  
***Friday, September 30, 2022***



# MAJOR INVESTORS

**JEFF SMART**

*2022 WR First Vice President & NAR Major Investor Council*





*You're invited*

*to the...*

## RPAC Major Investor & Hall of Fame Reception

for 2022 Major Investors and all RPAC Hall of Fame Members

Please join us on Wednesday, September 21<sup>st</sup>

from 4:30pm to 5:30pm

in the Terrace Room East at the Davenport Grand Hotel in Spokane.

RSVP to [melissa.purvines@warealtor.org](mailto:melissa.purvines@warealtor.org)



**FALL BUSINESS  
CONFERENCE**



**SEPTEMBER 21-23, 2022**  
THE GRAND HOTEL IN SPOKANE



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# GOAL UPDATES

## MAJOR INVESTORS

**2022 GOAL: 300**

**CURRENTLY AT 259**







# PARTICIPATION RATE

**CHERI DANIELS,**

*2022 WR President & NAR RPAC Participation Council*





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# GOAL UPDATES

## PARTICIPATION RATE

**2022 GOAL: 18%**

**CURRENTLY AT 23%**





# 100% RPAC Participation Committee Challenge

- **COMMITTEES AT 100% PARTICIPATION**
- Legislative Steering Committee
- RPAC Trustees Committee
- Membership Committee
- Executive Committee
- Operations Committee
- WR NAR Directors



## **CHERI DANIELS**

2022 WASHINGTON REALTORS® PRESIDENT  
2022 NAR RPAC Participation Council





# REALTORS CHAMPIONS CLUB

**MARYKAY ROBINSON,**  
*2022 WR - VP, Government Affairs*







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COMMITTEE**

# GOAL UPDATES

REALTOR® Champions Club

**2022 GOAL: 100**

**CURRENTLY AT 81**

**\$23,500 YTD has been donated directly  
to the 2 RCC candidates from REALTORS!**



**OCTOBER 11–13, 2022**

Hyatt Regency Lake Washington at Seattle's Southport



WASHINGTON REALTORS®  
**CHAMPIONS CLUB  
CONFERENCE**

PRESENTED BY



**WHAT'S INCLUDED**

**Your registration fee includes:**

- Access to the Full C3 Experience – Sessions, Speakers, and Networking!
- Hotel for Tuesday, October 11th & Wednesday, October 12th
- Dinner/Evening Reception for Tuesday, October 11th
- Breakfast and Lunch on Wednesday, October 12th
- Breakfast on Thursday, October 13<sup>th</sup>

*Online Registration will be open through Sunday, September 25<sup>th</sup>!*

*Talk to Melissa Purvines today to save your spot!*



OCTOBER 11-13, 2022

Hyatt Regency Lake Washington at Seattle's Southport

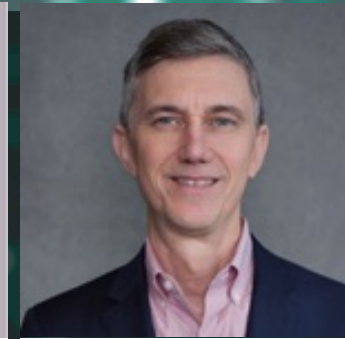


WASHINGTON REALTORS®  
**CHAMPIONS CLUB  
CONFERENCE**

PRESENTED BY



Hilary Franz  
Commissioner of Public Lands



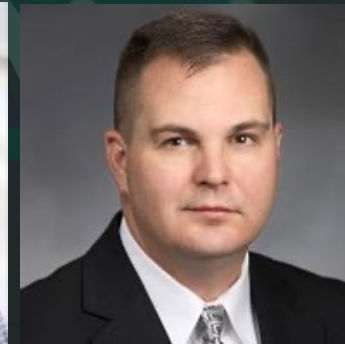
Joe Goode  
CEO of American Strategies



April Connors  
(R) 8<sup>th</sup> LD - Position 2



Paul Queary  
Washington Observer



Senator Braun  
Senate Minority Leader



Senator Pedersen  
Senate Majority Leader



Margo Wheeler  
AHWD, ABR, CRS, MRP, PMN, SRES



Rep. J.T. Wilcox  
House Minority Leader



Rep. Springer  
House Majority Leader



VOTE. **ACT.** INVEST.

# 2022 PRIMARY ELECTION UPDATES

NATHAN GORTON  
WR Government Affairs Director





**10 LD - Rep. Greg Gilday**





**10 LD - Karen Lesetmoe**





**26 LD - Spencer Hutchins**



**8 LD – Stephanie Barnard & April Connors**





# RPAC

REALTORS® POLITICAL ACTION COMMITTEE

## ACTION ITEM

# Independent Expenditure Funding Requests

**Nathan Gorton** - WR Government Affairs Director





# RECOMMENDATION(S):

**MOTION:** To Approve the Funding Request of \$15,000 From the Local General Fund to the Independent Expenditure Committee for Local IEs.







# RECOMMENDATION(S):

**MOTION:** To Approve the Funding Request of up to \$600,000 From the State RPAC Account to the Independent Expenditure Committee for State Legislative IEs.





# RPAC

REALTORS® POLITICAL ACTION COMMITTEE

## ACTION ITEM

# NAR Congressional Funding Request

**Zack Rubin-McCarry-** NAR Senior Political Representative







# RECOMMENDATION(S):

**MOTION:** To Pre-Approve the Funding Request of \$5,000 From NAR RPAC to winner of the 8<sup>th</sup> Congressional District Race as Debt-Reduction.





# RPAC

REALTORS® POLITICAL ACTION COMMITTEE

## ACTION ITEM

# RPAC POLICY MANUAL CHANGE

**Nathan Gorton** - WR Government Affairs Director





# RECOMMENDATION(S):

**MOTION:** To amend the RPAC Policy Manual with regards to term and selection process for RPAC Chair and Vice Chair.

## **RATIONALE:**

Currently we ask the RPAC Chair to serve a 4-year commitment- two as Vice Chair and two as Chair. That is a longer commitment than any other office in the association. There is concern that we are burning our volunteers out and narrowing our pool of leaders because some may not want to make such a long commitment.

There are two potential fixes that we have identified:

- 1) Eliminate the Vice Chair Position and allow the President Elect to select the RPAC Chair for their year. We would recommend general requirements on RPAC experience- something like “To be considered for appointment the individual must have been significantly involved in local, State or National RPAC” Or something to that effect.

or

- 1) Keep the Vice Chair Position, turn them each into a one-year position and allow the respective Presidents of each year to appoint their nominees. IE- if this was put in place for next year the 2023 WR President would appoint a Chair and the 2023 President Elect would appoint a Vice Chair who would (presumably) become Chair in that Presidents year.



# RPAC TRUSTEE TERMS EXPIRING 12/31/2022

ALLISON TRIMBLE (FOR B.MCMILLAN)

ASHLEY ALRED (FOR JOE PITZER)

JOHN BLOM

JENN HAWKINS

OPEN SEAT IN DISTRICT 2

ERIN DAVIDSON

PAT MCGUIRE

BEVERLY READ

KEN POLETSKI

HAILEY RARDEN (FOR KEN RUSCH)

WHATCOM COUNTY

WHITMAN COUNTY

CLARK COUNTY

TACOMA PIERCE COUNTY

PORT ANGELES

NORTH CENTRAL WA

KITSAP COUNTY

SEATTLE KING COUNTY

TRI CITY

KITTITAS COUNTY

RPAC  
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POLITICAL ACTION  
COMMITTEE





# COMMITTEE APPLICATION PROCESS

COMMITTEE APPLICATION IS AVAILABLE ONLINE AT  
[www.warealtor.org](http://www.warealtor.org)

Deadline for submitting is October 15th, 2022

## RPAC Trustees CORE Committee

The purpose of the REALTOR® Political Action Committee is to coordinate and fundraise PAC funds. The REALTOR® PAC Trustees also coordinate candidate endorsements and interviews. Those on this committee are involved in PAC activities of the local, state, and national levels, while encouraging all REALTORS® to become active in political issues.

### TIME COMMITMENTS

The REALTOR® PAC Trustees meet during the annual Legislative Day, the Spring and Fall Business Conferences and have meetings and/or conference calls about once monthly. The time commitment for Trustees is about one hour a week but may be more during RPAC campaigns, event planning, etc.





# FALL BUSINESS CONFERENCE

**ANNOUNCEMENTS**







# REALTOR® Party Mobile Alerts

When a State or National Call for Action (CFA) is launched, you will receive a short text message with the information needed to take action!





FALL **BUSINESS**  
**CONFERENCE**



**RPAC**  
REALTORS® POLITICAL ACTION COMMITTEE

# THANK YOU

